

THE 2025 GOLDEN GAVEL AWARDS FINALISTS

THE **A** LIST

TEN GOLDEN RULES
Internet Marketing for Law Firms

THE A-LIST AND TEN GOLDEN RULES PROUDLY PRESENT THE 2025 GOLDEN GAVEL AWARDS

DIGITAL - BEST BLOG

- ATLANTA PERSONAL INJURY LAW GROUP - GORE | USA TODAY BLOG
- FARRAR & BALL LLP | BLOG - TEXAS MOTORCYCLE LAWS
- LAW OFFICES OF JAMES SCOTT FARRIN | 2 GUIDING PRINCIPLES + 8 MANAGEMENT PRACTICES FOR BOOSTING EMPLOYEE MOTIVATION AT YOUR FIRM
- MORGAN & MORGAN | BE THEIR HERO: SAFE DRIVING STARTS WITH YOU
- WALKER ADVERTISING | ¿CUÁNTO CUESTA CONTRATAR A UN ABOGADO EN ESTADOS UNIDOS?

DIGITAL - BEST DIGITAL AD

- BROWN & CROUPPEN LAW FIRM | NOT A THING
- RUE LAW FIRM | RUE LAW FIRM | CATASTROPHIC INJURY CASES
- TSEG | YOUR NEXT BIG CASE STARTS WITH TSEG LEGAL MARKETING
- WHITLEY LAW FIRM | WHITLEY LAW FIRM: 2024 COMMERCIAL SERIES 2
- WGL PC / JOE BROWN | DIGITAL AD - JASON & NICHOLE

DIGITAL - BEST SOCIAL MEDIA AD

- BOLTZ LEGAL | ME TOO 30 SECONDS
- MIKE MORSE LAW FIRM | GOT YOUR BACK
- MORGAN & MORGAN | M&M/ABSOLUTE SKITSHOW
- ROBERTS JEANDRON LAW | CO-COUNSEL, CO-DEPENDENT
- THE KENNEDY LAW FIRM | TIK-TOK 1

DIGITAL - BEST WEBSITE DESIGN

- KENNY HABETZ INJURY LAW | GO KENNY WEBSITE
- MORGAN & MORGAN | M&M WEBSITE - THE CASE PROCESS
- STEWART J. GUSS INJURY LAWYERS | TRUST GUSS WEBSITE REDESIGN
- THE EPSTEIN LAW FIRM | A LEGACY OF EXCELLENCE ENHANCED BY INNOVATIVE WEBSITE DESIGN
- WALKER ADVERTISING | WALKER ADVERTISING

TOPIC - BEST SPANISH LANGUAGE AD

- AMANDA DEMANDA LAW GROUP | EL NOMBRE QUE SE PEGA
- MORGAN & MORGAN | M&M STAINS - SPANISH
- RICHARD HARRIS LAW FIRM | HOT SAUCE
- RICHARD HARRIS LAW FIRM | SPECIALS
- WALKER ADVERTISING | COACH ADVICE

FILM, VIDEO, & SOUND - BEST AUDIO/RADIO AD

- AMANDA DEMANDA LAW GROUP | FLORIDA JINGLE
- BOLTZ LEGAL | ME TOO RADIO AD
- MORGAN & MORGAN | DIFFERENT STROKES - GOT YOUR BACK
- SCHUERGER SHUNNARAH TRIAL ATTORNEYS | WE DON'T BACK DOWN
- SHULMAN & HILL, NEW YORK'S PREMIERE INJURY LAW FIRM | SHULMAN & HILL :30 RADIO AD

FILM, VIDEO, & SOUND - BEST INTERNET COMMERCIAL

- AMANDA DEMANDA LAW GROUP | NOCHE BUENA
- BOLTZ LEGAL | ME TOO FULL LENGTH
- TSEG | YOUR NEXT BIG CASE STARTS WITH TSEG LEGAL MARKETING
- WALKER ADVERTISING | 3 MISTAKES
- WGL PC / JOE BROWN | INTERNET COMMERCIAL NICK TERRY

FILM, VIDEO, & SOUND - BEST PODCAST/WEBISODE

- BROWN & CROUPPEN LAW FIRM | 3 LAWYERS EATING SANDWICHES PODCAST
- MORGAN & MORGAN | M&M / THE BIG PODCAST WITH SHAQ
- RUE LAW FIRM | STEPHEN RUE PODCAST - SPAGETTI ON THE WALL
- TSEG | LAW & CRIME SIDEBAR PODCAST DEPO PROVERA
- THE SIMON LAW GROUP | DID OJ SIMPSON DO IT? | BOURBON OF PROOF EP. 34

FILM, VIDEO, & SOUND - BEST REGIONAL/NATIONAL TV AD 15 SECONDS

- GREENBERG & BEDERMAN LLC | LET'S PREPARE TO WIN
- HOLLAND INJURY LAW | I PROMISE
- MIKE MORSE LAW FIRM | FAN MAIL
- RICE, MURTHA, PSORAS TRIAL LAWYERS | ART ADVICE - BEST ADVICE, CALL RICE
- WGL PC / JOE BROWN | NATIONAL TV AD - NICK

FILM, VIDEO, & SOUND - BEST REGIONAL/NATIONAL TV AD 30 SECONDS

- COLOMBO LAW | ONE CHANCE
- DANIEL STARK INJURY LAWYERS | WORK HARD
- LAW BROTHERS | BANK ROBBERY
- SWEENEY MERRIGAN INJURY LAW | BOSTON
- WILLIAM MATTAR LAW OFFICES | BEETHOVEN

FILM, VIDEO, & SOUND - BEST REGIONAL/NATIONAL TV AD 60+ SECONDS

- BIVONA LAW | A VOICE FOR THE KIDS - PROFILE PIECE (:60 SECOND)
- MAMA JUSTICE | MW LAW FIRM - THE LETTER
- PROMEDIA | YOUR FAVORITE ATTORNEY
- ROBINSON CALCAGNIE, INC. | ROBINSON CALCAGNIE: MARK
- THE LAW OFFICES OF VIC FEAZELL | WHO IS VIC FEAZELL

OUT-OF-HOME - BEST BILLBOARD CAMPAIGN

- AMANDA DEMANDA LAW GROUP | HOLOGRAPHIC ADS
- ANIDJAR & LEVINE ACCIDENT ATTORNEYS | ANIDJAR & LEVINE MULTIPLE BILLBOARD CAMPAIGN
- MALMAN LAW | MALMAN LAW OOH TRAFFIC CAMPAIGN 2024
- MIKE MORSE LAW FIRM | BIG TRUCK CAMPAIGN
- MORGAN & MORGAN | CHRISTMAS CAMPAIGN

OUT-OF-HOME - BEST TRANSIT AD

- AMANDA DEMANDA LAW GROUP | AMANDA DEMANDA'S IMMERSIVE 360 EXPERIENCE
- KENNY HABETZ INJURY LAW | GO KENNY ARMY TRUCK
- MORGAN & MORGAN | M&M YANKEES

OUT-OF-HOME - BEST SINGLE BILLBOARD

- AMANDA DEMANDA LAW GROUP | TIGHTROPE BILLBOARDS
- BROWN & CROUPPEN LAW FIRM | DRIVE LIKE YOUR BEST FRIEND'S WITH YOU
- DERMER LAW FIRM | DERMER LAW FIRM BILLBOARD
- LULICH & ATTORNEYS | SHOULD HAVE CALLED LULICH
- MORGAN & MORGAN | M&M STATUTE OF LIBERTY

PRINT - BEST DIRECT MAIL

- ATLANTA PERSONAL INJURY LAW GROUP - GORE | DIRECT MAIL - WELCOME BOX
- DAVIS, SAPERSTEIN & SALOMON, P.C. | DSS INJURY LAWYER MAGAZINE
- GEORGIA EMINENT DOMAIN LAW FIRM | "A GUIDE TO EMINENT DOMAIN IN GEORGIA" TEXTBOOK CAMPAIGN
- KENNY HABETZ INJURY LAW | CUSTOMER BOX AND HOLIDAY CARD
- NC EMINENT DOMAIN LAW FIRM | YOUR GUIDE TO KEY TERMS AND PLAYERS IN NC EMINENT DOMAIN

PRINT - BEST MAGAZINE AD

- CAROLINA WHISTLEBLOWER ATTORNEYS | CAROLINA WHISTLEBLOWER ATTORNEYS SC BAR MAGAZINE AD
- COFER & CONNELLY, PLLC | PRINT AD - SUPER LAWYERS 2024
- LAW TIGERS | YOU NEVER RIDE ALONE
- LULICH & ATTORNEYS | #1 PRIORITY
- NC EMINENT DOMAIN LAW FIRM | NC EMINENT DOMAIN LAW FIRM AD FOR NCPCM

PRINT - BEST MAGAZINE AD

- BERGMAN OSLUND UDO LITTLE | SEEKING JUSTICE: CONNECTING WITH FORMER WORKERS AT INTERSTATE BRICK AND HERCULES POWDER CO.
- COFER & CONNELLY, PLLC | NEWSPAPER AD - BEST OF AUSTIN

TOPIC - BEST AUTO ACCIDENT AD

- BOLTZ LEGAL | STORY BOOK CAR ACCIDENT COMMERCIAL
- GOLDBLATT + SINGER | GLAD YOU CALLED
- LAFFEY BUCCI D'ANDREA REICH & RYAN | LAFFEY BUCCI D'ANDREA REICH & RYAN | AUTO ACCIDENT AD
- SHAMIEH LAW | SHAMIEH LAW -A YOUNG BOY
- STEWART J. GUSS INJURY LAWYERS | "TRUST IS EVERYTHING" TV COMMERCIAL (CAR ACCIDENTS)

TOPIC - BEST CLIENT TESTIMONIAL

- C.A. GOLDBERG, PLLC | C.A. GOLDBERG, PLLC | CLIENT TESTIMONIAL
- KAPLAN LAW, LLC | KAPLAN LAW, LLC | CLIENT TESTIMONIAL
- MIKE MORSE LAW FIRM | OCTAVIA
- SWEENEY MERRIGAN INJURY LAW | HOW YOU'RE RAISED
- WGL PC / JOE BROWN | CLIENT TESTIMONIAL - NICK TERRY

TOPIC - BEST MASS TORT AD

- GREENBERG & BEDERMAN LLC | PARRAQUAT
- HAMMERS LAW FIRM | 512.270.7299HAMMERS LAW FIRM: MASS TORTS EXPLAINED
- SINGLETON SCHREIBER | THE DARK SIDE OF HAIR RELAXERS
- TSEG | YOUR NEXT BIG CASE STARTS WITH TSEG LEGAL MARKETING
- THE COCHRAN FIRM | HAIR RELAXER

